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| **CRITERIA** | **EXEMPLARY** | **BEYOND EXPECTATION** | **AT EXPECTATION** | **DEVELOPING** | **NOT EVIDENT** |
| **CONTENT**  Accurate, complete, answers essential question/idea | All content is accurate and complete and the essential question/idea has been answered in depth. | All content is accurate and complete and the essential question/idea has been answered with some depth. | All content is accurate; could be more complete and the essential question/idea has been answered. | All content is mostly accurate and complete; essential question/idea has been addressed, but not fully answered. | There are errors or gaps in the content and the essential question/idea has not been addressed at all. |
| **SLIDE DESIGN**  Background, amount of text, placement of text and visuals | Background is well-suited for the purpose. Font formats (color, bold, italics, etc.) have been carefully planned to enhance readability and content. | Background does not detract from text; other graphics, or purpose. Font formats have been carefully planned to enhance readability and content. | Background does not detract but could be more appropriate for purpose. Font formats have been planned to complement the content. May be a little difficult to read. | Background competes with other components on the page, or is not appropriate for this project. Font formats make it difficult to read the material and focus on the content. | Choice of background is not appropriate for this project. Font formats interfere with reading the text and detract from the content. |
| **USE OF VISUALS**  Clip art, photos, graphs, charts, font | All visuals are engaging (size and colors) and support the purpose/content of the project. | Most visuals are engaging (size/colors) and support the purpose/content of the project | Most visuals are engaging, but some do not support the purpose/content of the project. | Some visuals are engaging, but the majority do not support the purpose/content of the project. | The visuals are not engaging and do not support the purpose of the project. |
| **LANGUAGE USE**  Spelling, grammar punctuation, capitalization | There are no writing errors to distract the reader/audience. | There are a few writing errors, but they do not distract the reader/audience | There are writing errors on many slides that distract the reader/audience some of the time. | There are writing errors on all sides that distract the reader/audience most of the time. | No attention has been given to correct spelling, punctuation, and language use. |
| **WORKS CITED**  All content including visuals are cited using correct MLA format | All content used is cited correctly in MLA format. | All content used is cited, but there are a few errors in MLA format | Most of the content used is cited and there are no errors in the MLA format. | Significant amount of content is not cited and there are errors in the MLA format. | No Works Cited slide is included. |
| **VOICE THREAD**  Narration of slide presentation | All voices can be heard; good articulation of words; no distracting sounds; tone enhances purpose (argument, persuasion, explanation, etc.) | All voices can be heard, most words are well articulated; no distracting sounds; tone supports purpose. | All voices can be heard most of the time; most words are well articulated; no distracting sounds, tone supports purpose. | Voices can be heard most of time; few errors in pronunciation; few distracting sounds; tone supports purpose some of the time. | Voices cannot be heard most of the time; errors in pronunciation distract; distracting sounds at numerous points; tone does not support the purpose. |